

The MOU ceremony at Cinnamon Lakes in Colombo on the 4th October 2009

Press Release

Adventity and RevAnalytics Lanka announced a partnership to provide BPO and KPO solutions for the SriLankan marketplace. Pictured at the launch are Adventity Managing Director Sankar Krishnan with Nemantha CEO RevAnalytics Lanka, Raj Amrithanayagam CEO RevAnalytics North America and Lucky, Chairman Ceyline group of Companies.

Adventity forged a strategic partnership with RevAnalytics Lanka to provide BPO and KPO solutions to the growing needs of the SriLankan marketplace. With peace returning to the island nation, there is a strong demand for Banking operations solutions that fit into Adventity's strategic priorities in South Asia. Several large companies including Infosys, WIPRO, AMBA, TCS already cover the SriLankan market today and are investing more into the SriLankan economy. SriLanka is set to host the e-Asia conference in December 2009 and Adventity has been invited to participate. We look forward to growing our share of the market in partnership with Revanalytics and serve new customers said Sankar Krishnan, Managing Director Adventity at the launch.



Pictured at the Press event are : Vikum Siriwardana, Head Government Relations, Forward Air group, Anton Anderson, Founder CEO Forward Air & Scanwell group, Captain Ajith, CEO Ceyline Shipping, Sankar Krishnan, Managing Director Adventity, Lucky Wikramanayake, Chairman Ceyline group, Nemantha W, CEO Revanalytics Lanka, Raj Amrithanayagam, CEO Revanalytics Canada, Ralston Seniwartne, Director Revanalytics & MD-Integrated PSC.